



STORYTAPE UNLIMITED - SPECIAL BONUS OFFER - 1-WEEK ONLY

# Daily, Done-For-You Social Media - Focused On Results, Not Just Looking Pretty

The only video-powered social media program for churches...guaranteed to increase engagement by 100%

Launching Thursday, November 1st

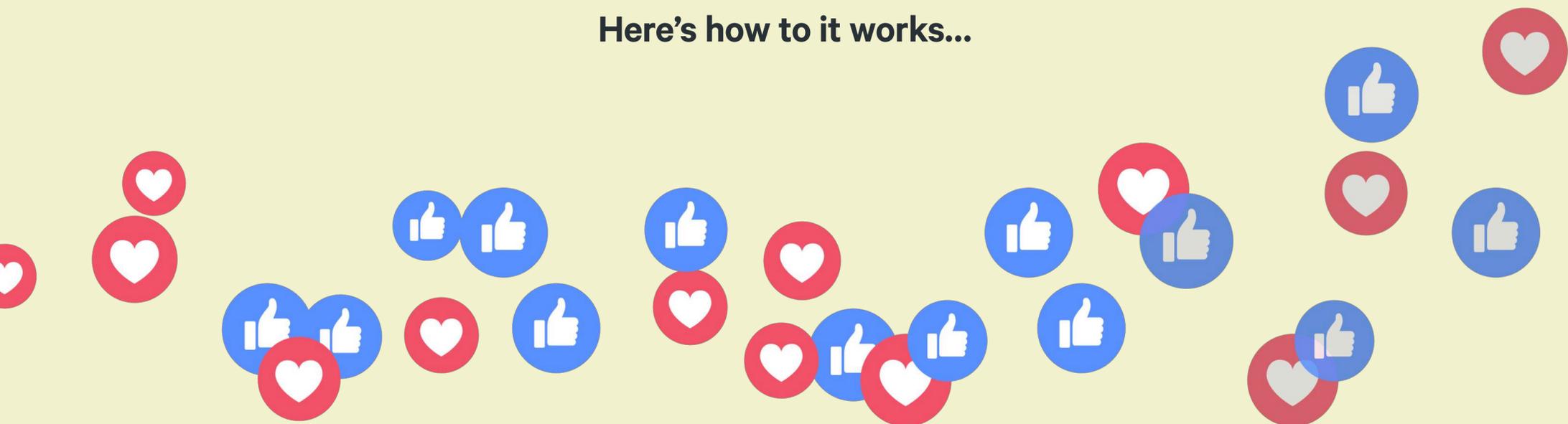
Closing Thursday, November 8th at Midnight

Feel like you're **endlessly** treading water on social media? Now you can **instantly** solve your church's social media problems.

- ...No more struggling to keep up.
- ...No more constantly looking at what other churches are doing trying to find inspiration.
- ...No more posting just to post.

Introducing...my **done-for-you** social media program for churches - powered by video, not still images - guaranteed to increase your social engagement by **100%**.

Here's how to it works...





HERE'S EVERYTHING YOU GET

# The only video-powered social media program for churches.

## Here's everything you get for about \$6 per day...

### Daily Video Social Posts

A new video-based social post **every single day** - focused on stopping the scroll, starting meaningful conversation, and provoking spiritual practice.

### After Effects Project Files

The average After Effects template costs ~\$20. You'll get a new one each and every day with this social media program [a \$608 monthly value]. What are these After Effects project files for? They simply allow you to **customize your social media post** if you want additional control over the content. Don't know After Effects? No worries! Every social post comes ready to go so this template is only here if you want/need it.

### Photoshop Files

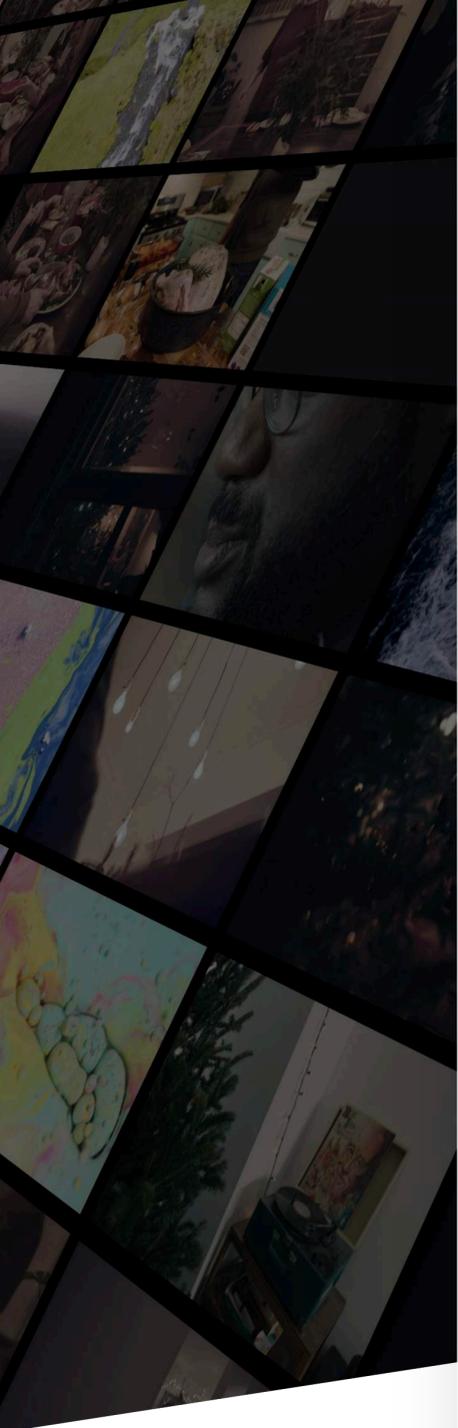
You'll get access to every Photoshop file for each individual post. This allows for **further customization** - and even the ability to transform a post into a still image rather than a video.

### Backing Music Tracks

Every post comes with an **included music track** to increase engagement and bolster the emotional quality of each post.

### Pre-Written Captions

No more staring at a blinking cursor on your phone wondering what to write! Every post comes with a pre-written caption. All you need to do is **copy-and-paste** the caption into your post and you're done.



## Unlimited Stock Footage

Don't forget...your daily social media program is powered by your Storytape Unlimited subscription! This means when you sign up you'll get immediate access to more than **15,000+ 4K video clips**. This is an added luxury you can take advantage of and use in your online and in-person experiences.

## \$3 Million Of Video Content

The average 4K stock video clip costs ~\$200 USD. With more than 15,000+ 4K clips available on Storytape, you'll get immediate access to more than **\$3,000,000 worth of video content!**

## Hours Of Reclaimed Time

Let me guess...social media isn't your only responsibility at church? I get it. Here's the great news: depending on how much time you (or your staff) already devote to social media each week, **you can expect to reclaim ~5-10 hours of your work week** when you join our social media program.

## Post With A Purpose

Most churches know that social media is important. But very few actually understand how to use it to accomplish their church's mission. The result? Most churches post on social media just to post. Just to check a box. When you join our social media program, **you'll be confident that every day** you're posting with a purpose.

## Dummy Proof Social

If you could **dummy-proof your church's social media** managing so that an administrative assistant could schedule the posts...how would you feel? Because that's what you get with our social media program. It's that easy. And that foolproof.

## Always On Trend

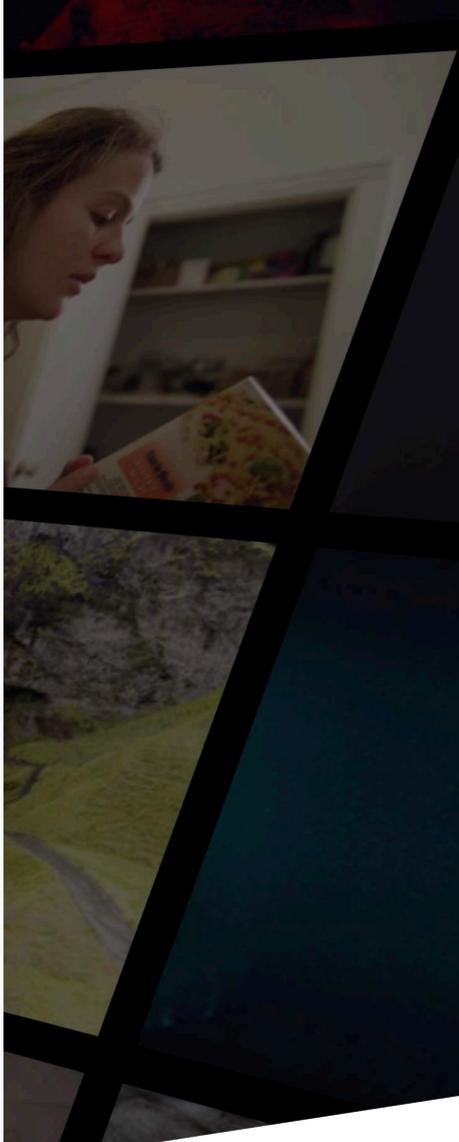
Stop wasting time checking in on what other churches are doing on social media trying to find inspiration. Let our team of world class designers and animators (all of whom have worked full-time in churches for years) take the reins. **Don't worry - your church will always be on the leading edge of design and social trends.**

## Leverage A Full Team

It takes a team of seven full-time creative professionals to do what we do each month for this social media program. **Stop trying to do it yourself. It takes a full team!** And that's exactly what you'll get with our social media program.

## 100% Guaranteed Results

Forget everything else. Results is what it's all about. Social platforms give you the opportunity to reach more people with the message of Jesus than at any other point in human history. It's time we start to truly take advantage of this privilege. **The best part? If you join this program and your social engagement doesn't increase by 100% in the first month - I'll give you your money back.** Simple. I'm that confident this will work for you and your church.





# The only video-powered social media program for churches... guaranteed to increase engagement by 100%

## Just \$199/month (paid annually) or \$249/month (paid monthly)



### Storytape Unlimited

- 15,000+ Clips
- New Clips Every Month
- No Download Limit
- 4K UHD ProRes
- 1080p HD ProRes
- Graded & Ungraded Clips



### Daily Social Media Program

- New Video Post Every Day
- After Effects Project Files
- Photoshop Files
- Pre-Written Caption
- Included Audio Track

#### GUARANTEED TO INCREASE ENGAGEMENT

Every day you'll get a new, done-for-you social media post [powered by video] with a pre-written caption. You'll also get a new After Effects project file and Photoshop file every day giving you the ability to customize each post.

FREE BONUS OFFER



RISK FREE SPECIAL OFFER

## 100% Money-Back Guarantee

Here's the deal...if you follow the program as it's laid out, and your church's social media engagement doesn't balloon by 100% in the first month, I'll give you your money back. Simple as that. No risk to you.

PROVEN SUCCESS

# Frequently asked questions

You've got questions. We've got answers.

## Should I pay monthly or annually?

To qualify for the year's worth of social media programming, we require a 12-month commitment. We want to completely revolutionize the way your church approaches social media - **and this sort of thing takes time.**

With that being said, you have two payment options. You can pay monthly or you can pay annually.

Paying monthly breaks up the price of the program into twelve equal payments which may make the overall cost more manageable for you. However, paying annually (up-front) will **earn you a 20% discount** and is the cheaper overall option. It's totally up to you.

## How is this different from other social media programs for churches?

Most importantly, our social media program is based on **results**. We want your engagement online to skyrocket. If it doesn't, you get your money back - simple as that.

Moreover, this social media program is entirely **video-based**. Why? Because video is the most powerful digital medium in existence. These two distinctions make our social media program for churches unique - and unlike any other that currently exists.

## Isn't \$199/month a lot for social media?

This is an important question. And let's be honest, you may not be a good fit for this program. Firstly, consider that this program is **10X-20X more affordable** than hiring employees or traditional media marketing. Secondly, to help you make a decision, here are the questions you need to consider:

- If all this program did was **increase your church's engagement on social media by 100%** - would it be worth it?
- If all this program did was **save you 5-10 hours per week** previously spent creating content for social media - would it be worth it?
- If all this program did was finally give your church's social presence **a real purpose**, not just treading water and posting just to post - would it be worth it?
- If all this program did was ensure you'd **never have to worry again about "keeping up"** on social media - would it be worth it?
- Or, if all this program did was give your church **a dummy-proof social media strategy** that you could hand off to any volunteer - would it be worth it?

How you answer these questions will determine whether or not you're a good fit for this program.

## Is it bad to post something on social that other churches post too?

It's very easy to find yourself entrenched in the subculture of church and forget that your actual audience and congregation lives in a very different world.

**What do I mean by that?** Simply stated, the people in your church don't follow other churches on social media. Sure, maybe a celebrity pastor here and there or a popular church worship band - but it's still uncommon.

Knowing this, what do you care more about on social media: **originality or results?** Or let me ask you this question...do you ever worry that the songs you sing at church are being sung by other churches? Probably not. **Why?** Because effectiveness should always take priority over originality.

**IMPORTANT:** There are 300,000+ churches in America alone and we'll only be admitting a select number of churches into this program. We have an internal cap that we won't be exceeding to keep this program exclusive. This is also why registration for this program will only be open for one week.

## Frequently asked questions (continued...)

You've got questions. We've got answers.

### What is Storytape?

Storytape is an unlimited stock footage platform for churches. At Storytape.com you'll find more than **15,000+** 4K cinematic video clips that you can use in your church's online and in-person experiences.

These same video clips are also the engine that powers each of our video-based social posts. **The best part?** Join Storytape Unlimited on this page and you'll get my entire social media program for a year - as a free added bonus!

### Should my church still post our own content on social media also?

Yes. But only as much as you want.

**Here's the deal:** churches that succeed with social media follow what I like to call 'The "1-In-5" Rule.' What is this rule? Simply put, you only post promotional content on social media - at the absolute most - **20%** of the time.

**The good news?** With my social media program, you'll have new social content ready to publish every single day. Even better...none of it's promotional! What does this mean for you? Your social media strategy is completely taken care of! Of course, if you want to use social media to promote something your church is doing - go for it! Just keep it infrequent and stick to *'The "1-In-5" Rule.'*

### How are my social media posts delivered each month?

On the 1st of each month, you'll receive a downloadable folder with PDF files for each day in that month. Within each PDF you'll find a download link for your social post, After Effects project file, and Photoshop file. You'll also find a pre-written caption, along with direct links to the fonts used in each post and the selected Storytape scenes.

### How do you define "social engagement"?

Join my social media program and I guarantee your social engagement will increase by 100% in the first month. But how do we define the term **"social engagement?"**

**Bottom line:** social media platforms freely offer metrics based on the content that we post. And these metrics are invaluable! Why? Because they give us real insight and feedback into what's working and what's not. Social media doesn't need to be a guessing game.

Knowing this, here are the key metrics we track on the two most popular social platforms in the world - Facebook & Instagram - this is how we define "social engagement:"

- **Facebook:** Reach, post reactions (Like, Love, Wow, etc.), views, comments, and shares
- **Instagram:** Reach, likes OR views (depending on if the post is video-based or a still image), comments, saves, and profile visits

## Frequently asked questions (continued...)

You've got questions. We've got answers.

### What if this doesn't work for my church?

What's amazing about our social media program is that there is no risk to you! Follow the program and I guarantee your social media engagement will **increase by 100%** within the first month. And if it doesn't? I'll give you your money back. Simple as that.

### What if I'm already a Storytape Unlimited subscriber?

Already a Storytape Unlimited subscriber? **Awesome!** This social media program is a special bonus offer, so we'll need to make a couple of changes to your existing account if you wish to be eligible for it. Simply get in touch with us using the button below - or send us an email directly to [hello@storytape.com](mailto:hello@storytape.com) and we'll get you sorted!

SPECIAL OFFER EXPIRES SOON

## This special offer is only available for 7 days.

We've never done this before and we don't know if we'll ever offer this again.

Got questions? Email [hello@storytape.com](mailto:hello@storytape.com)

**Storytape Unlimited + Year's Worth  
Of Social Media Programming**

SPECIAL BONUS OFFER • EXPIRES SOON!

\$199/mo.

